

Cheap cigarettes

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Lucky Strike cigarettes

Lucky Strike, introduced in 1871, is a trademark of American **cigarettes**. It is represented by a known logo, the bull's eye.

There are six kinds of cigarettes: the red, the silver (lights) and classic (no filter) the groove which are only sold in France and the menthol's.

This mark is first introduced in 1871 as a smoking mixture by RA Patterson of Richmond, Virginia. In 1916, smoking is lodged in a dark green package by the American Tobacco Company.

The package becomes white in 1942. In a well-known advertising **Lucky Strike** company claims that the copper content in green ink is necessary for the war effort. The real reason was to seduce women.

In 1978, Brown & Williamson and Roman Caramalli buy the rights to export. In 1994, she bought those for the United States. In 1996, filtered cigarettes are officially launched in San Francisco, but only in 1999 they become available across the United States. It is the industrial designer Raymond Loewy who designed its logo.

The current slogan of **Lucky Strike** cigarettes is "It's toasted" which means "It's grilled." This slogan is due to the method of manufacture of cigarettes with tobacco type Burley "is grilled before being inserted in cigarettes. Well known american brand with good market coverage. One of the best sold ever in our online store. Enjoy first quality tobacco with fast delivery from our team.

Name	SKU	Thumbnail Image	Description
Lucky Strike Filters	LS1		Lucky Strike Filters 1 carton, 200 cigarettes Product Details
Lucky Strike Lights	LS2		Lucky Strike Lights / Silver Product Details 1 carton, 200 cigarettes

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