

Cheap cigarettes

Cheap cigarettes

Virginia Slims cigarettes

Virginia Slims is a brand of **cigarettes** made for young women, launched in the United States in 1968 by the company Philip Morris.

With its slogan "You've come a long way, baby " Virginia Slims sought to develop a reassuring image of its products and to convey the values of female emancipation and freedom, but also thinness of (slim) and elegance.

True to its marketing strategy and to better reach its target (the 18-35), the mark has funded in September 1970, the first circuit female professional tennis, the WTA Tour, which she then accompanied the rise International for twenty years. Accused by the U.S. government to encourage smoking - if not anorexia - teen, it was shelved in the mid-1990s, the benefit of partners more recommendable.

Virginia Slims is the latest brand of **cigarettes** to have aired a spot on an American television channel on 31 December 1971 just before midnight on NBC. You can find a great variety of slims only in our online store. Virginia Slims tobacco has a great history in his back. Special offer every month.

Name	SKU	Thumbnail Image	Description
Virginia slims lights	VS1		Virginia slims lights 1 carton, 200 cigarettes Product Details
Virginia slims lights menthol	VS2		Virginia slims lights menthol Product Details 1 carton, 200 cigarettes